

THE CONCERNED KIDS CHARITY OF TORONTO

ANNUAL REPORT
FOR 2019



MESSAGE FROM THE EXECUTIVE DIRECTOR

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www.theconcernedkids.com

Another incredible year is behind us. 2019 was a year focused on maintain our successful school-based program while investigating the opportunities that could help grow the organization while deepening our impact. It is a year defined by partnerships, program development, and a focus on diversifying our revenues.

Early in the year, we implement a fee for service model. Between January and June, we served more than 25, earning more than \$6,500 in revenues to the organization. This came to an abrupt end in September. Escalating job action within the school boards resulted in only three engagements in the Fall. Faced with this reality, TCK needed to look at other ways to engage children, without relying on the school-boards.

With a grant through the Ontario Trillium Foundation and Brampton Caledon Community Foundation, we launched a partnership, Puppetry & Theater Camp, with ResQ Youth. We also explore partnerships with several non-profits spanning the Greater Toronto Area. This has encouraged us to open local offices in each region.

Sustainability is of utmost importance. We looked at diversifying our funding by securing additional government and foundation funding. We also benefitted from several third-party events, including the Oakville Men's Day Gold Tournament, while raised \$100,000.

I want to thank the incredible staff and puppeteers for their commitment to educating children about important life lessons. I would also like to thank the schools and non-profits that have invited us year after year.

I would also like to thank the board of directors for their unwavering support.



DAVEN SEEBARRAN

FINANCIAL OVERVIEW

In 2019, TCK engaged with Kriens-LaRose LLP to conduct an external audit of the financial statements of the Corporation for the year ended December 31, 2019. The Executive Director and the organization's bookkeeper oversaw the process.

The organization started the year with \$63,622 and ended with \$90,114 in net assets. In 2019, revenues remained consistent with an increase of 1.3%. Expenses were down by 34% from the previous year.



STATEMENT OF FINANCIAL POSITION

as of December 31, 2019

	2019 (\$)	2018 (\$)
ASSETS		
Cash	48,469	60,065
Accounts receivable	22,200	-
HST receivable	7,992	1,351
Prepaid Expenses	11,435	2,206
	90,114	63,622
LIABILITIES		
Accounts Payable	15,923	2,766
Deferred revenue	31,531	-
	47,454	2,766
NET ASSETS		
Unrestricted net assets	42,660	60,856
	90,114	63,622

COMBINED STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS
FOR THE YEAR ENDED DECEMBER 31, 2019

	2019 \$	2018 \$ (Note 4)
REVENUES		
Golf tournament Fundraiser	116,450	140,564
Ontario Trillium Foundation grant	43,069	-
Donations	39,969	41,208
Performances	6,450	7,780
Other	23	-
Nevada	-	6,716
Fundraising	-	6,988
	205,961	203,256
EXPENSES		
Salaries and benefits	99,999	66,062
Golf tournament	53,464	234,966
Professional fees	17,611	250
Program	15,615	226
Rent	14,069	12,498
Office	5,824	4,054
Fundraising	4,214	741
Insurance	3,881	4,094
Staff development	3,240	-
Travel	3,030	-
Telephone	1,494	1,479
Advertising and promotion	1,063	-
Interest and bank charges	653	2,702
Volunteer travel and recognition	-	4,216
Non-refundable	-	4,023
Nevada	-	6,083
	224,157	341,394
(DEFICIENCY) OF REVENUES OVER EXPENSES FOR THE YEAR	(18,196)	(138,138)
NET ASSETS, BEGINNING OF YEAR	60,856	198,994
NET ASSETS, END OF YEAR	42,660	60,856

LOOKING AHEAD

To look ahead, we must reflect on the past. The ongoing job action in the elementary school system, uncertain funding environment, and demand for more engaging programs has shaped our vision for the future. This started with our remote working model. In Fall 2019, we said goodbye to our office space and redirected those funds into our programs.

Reflecting our key learnings from 2019, we hope to:

- Continue to diversify our funding;
- Explore initiatives that deepen the impact of our intervention;
- Explore partnerships to expand the reach of our programs;
- Develop new programs that support the wellbeing of children.



THANK YOU TO OUR SPONSORS

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O'LEARY FUNDS



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REGIONAL OFFICES

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